



Request for Vendor Services

November 1, 2024

Request for Vendor Services: Outreach, Engagement, and Strategic Support for the Cal-Adapt: Analytics Engine

Overview

The Eagle Rock Analytics, Inc. seeks vendor services to support development of the Cal-Adapt: Analytics Engine. The vendor will provide outreach, targeted engagement and strategic thinking to ensure development of the Cal-Adapt: Analytics Engine supports state of California priorities. The selected vendor will bring visibility of the Cal-Adapt: Analytics to a wide range of partners across California's energy sector and related state agencies.

The Cal-Adapt: Analytics Engine is collectively developed by a private-public partnership featuring contributors from the University of California, National Labs and small businesses across California. A grant for the Electric Program Investment Charge (EPIC) program is supporting production of new analytical features, user capacity, and guidance of the Cal-Adapt:Analytics Engine. The goal of this project is to overcome inter-disciplinary knowledge and capacity gaps between climate science, information technology, and electricity sector practitioners. This will allow for Investor-Owned Utilities (IOUs), electricity sector stakeholders, government decision makers, and researchers to utilize actionable, curated climate data tailored for resilience planning.

Scope of Work



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The selected vendor will provide comprehensive outreach and strategic engagement services tailored to advance and further develop the Cal-Adapt: Analytics Engine which include (but are not limited to):

1. Outreach and Engagement

- *Community Integration:* Develop and execute an outreach plan tailored to specific energy sector partners impacted by climate change. Emphasis on underrepresented and disadvantaged communities is crucial to ensure equitable access to project benefits.

- *User Engagement:* Coordinate with key users, including local government agencies, community-based organizations, and industry experts, to facilitate meaningful participation and feedback.

- *Event Management:* Organize community events, virtual workshops, and information sessions to share project milestones, gather input, and address concerns.

2. Strategic Support and Advisory

- *Alignment with State of California Climate Objectives:* Provide strategic recommendations on engagement methodologies to enhance community involvement and adapt outreach tactics to evolving project needs.

- *Identify Opportunities to Make a Difference:* Monitor ongoing federal, state and local efforts relating climate change to the energy sector, advise project leadership of opportunities.

- *Documentation and Reporting:* Support reporting requirements through detailed documentation of activities, engagement metrics, and analysis of community feedback.



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3. Advocacy

- *Advocate for Cal-Adapt to Key Partners:* Use your network of personal and professional contacts to advocate for Cal-Adapt with key decision makers and partners across California.

Schedule and Effort

We seek a qualified vendor able to contribute 3 to 5 hours per week of effort to the Cal-Adapt: Analytics Engine for a period of 24 months.

Vendor Requirements

- Registered Entity Within the State of California
- Ability to comply with [EPIC Standard Contract Terms](#)
- Ability to participate in project for two years
- Ability to support project needs for 3 to 5 hours per week
- Total budget not to exceed \$50,000

Vendor Qualifications

Vendors must demonstrate a proven track record in community outreach, stakeholder engagement, and project alignment within the energy or environmental sector. Experience with disadvantaged communities and an understanding of California's energy policy landscape is highly preferred.

Minimum Qualifications:

- Familiarity with Climate Change Analytics and Information
- History and comfort working with scientists and developers
- Familiarity California's Climate Assessment program
- Experience performing outreach/advocacy with California IOUs



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- Experience performing outreach/advocacy with California State Agencies (e.g. California Energy Commission, California Public Utilities Commission, California Natural Resources Agency, California Air Resources Board)

Eagle Rock Analytics, Inc. is committed to increasing our collaborations with a diverse population across the climate-energy-policy world, and women-owned, minority, disabled veteran, and LGBTQ business enterprises are encouraged to respond to this solicitation.

Submission Requirements

Interested vendors may submit a proposal to careers@eaglerockanalytics.com.

Submission may include:

- Resume or statement of qualification
- An example of past work with energy, climate and policy; such as annual reports or advocacy materials
- Rate sheet and cost proposal
- Anything else you think would help us understand your experience

We will begin reviewing applications/responses on November 1, 2024 and will continue to do so until a vendor is selected. When a vendor is selected we will remove this position from our website at eaglerockanalytics.com/careers